SentiX

Decipher Sentiments from **Customer Reviews in Real-Time**

Overview

Consumers' online reviews hold massive influence, making it crucial for businesses to understand and interpret this feedback. With countless reviews and real-time voice interactions daily, manual analysis is impossible. SentiX's AI-powered sentiment turns (live speech and) written feedback into actionable insights. By decoding customer sentiments, businesses can make smarter decisions, improve experiences, and boost success.

Key Features

Domain and
theme agnostic

Custom
lexicon support

Sentiment
scoring

Sentiment
trend analysis

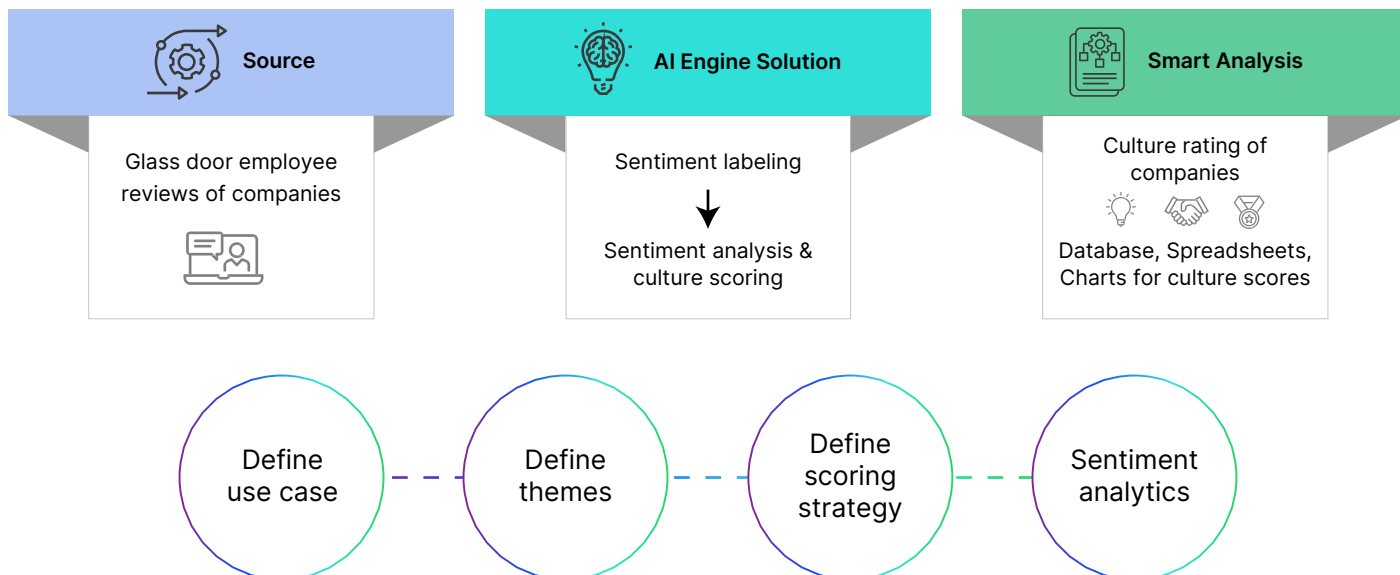
Multiple data
source integration

Real-time
analysis

Analyze customer feedback, identify trends, address concerns promptly, and make informed decisions, to ensure a competitive edge.

Turn Customer Voice into Strategic Actions

- Identifying the specific need for sentiment analysis.
- Establishing key themes relevant to your business.
- Setting up criteria for sentiment scoring.
- Analyzing sentiments using AI algorithms.

Source	AI Engine Solution	Smart Analysis
Glass door employee reviews of companies	Sentiment labeling ↓ Sentiment analysis & culture scoring	Culture rating of companies Database, Spreadsheets, Charts for culture scores

Define use case — Define themes — Define scoring strategy — Sentiment analytics

The SLK Advantage

Comprehensive Jargon Analysis

Deeply understand industry-specific language and nuances for more precise sentiment analysis.

Accurate Sentiment Detection

Identify and measure the intensity and direction of domain-specific sentiments with precision.

Long-Term Trend Monitoring

Continuously track evolving sentiment trends & promptly address negative shifts using real-time data.

Get in touch! Write to us at hello@slkgroup.com