

SentiX

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# Decipher Sentiments from **Customer Reviews** in **Real-Time**



# Overview

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Consumers' online reviews hold massive influence, making it crucial for businesses to understand and interpret this feedback. With countless reviews and real-time voice interactions daily, manual analysis is impossible. SentiX's AI-powered sentiment turns (live speech and written) feedback into actionable insights. By decoding customer sentiments, businesses can make smarter decisions, improve experiences, and boost success.

## Key Features

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Domain and  
theme agnostic



Custom  
lexicon support



Sentiment  
scoring



Sentiment  
trend analysis



Multiple data  
source integration

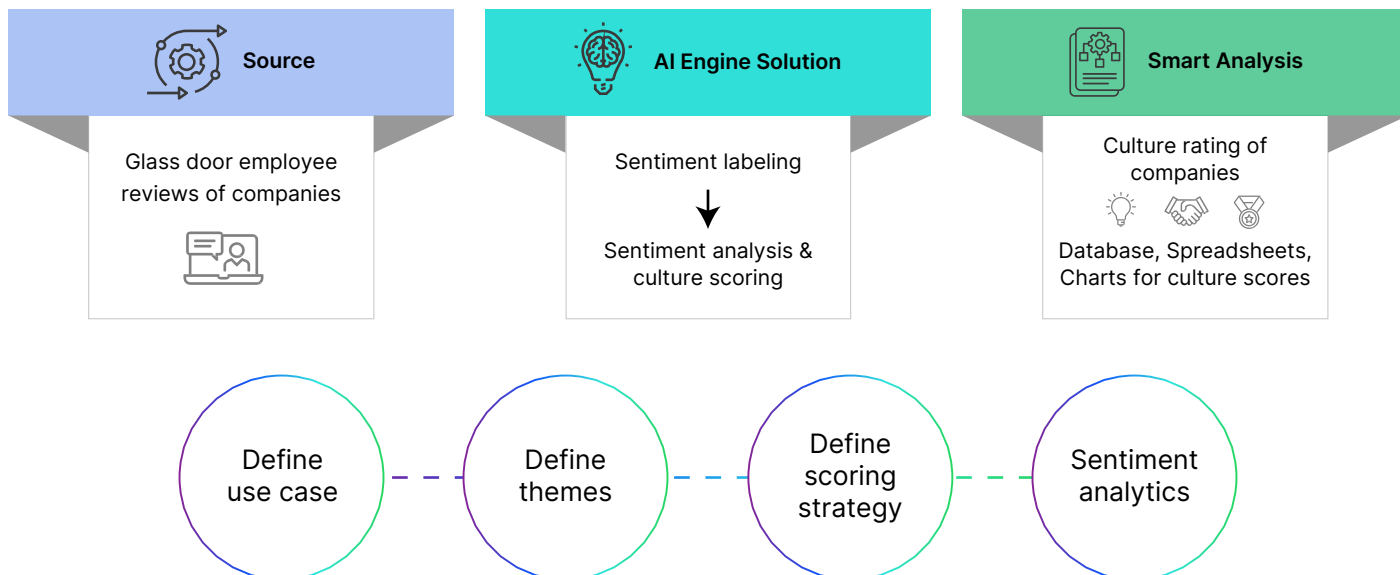


Real-time  
analysis

**Analyze customer feedback, identify trends,**  
address concerns promptly, and make informed  
decisions, to ensure a competitive edge.

# Turn Customer Voice into Strategic Actions

- Identifying the specific need for sentiment analysis.
- Establishing key themes relevant to your business.
- Setting up criteria for sentiment scoring.
- Analyzing sentiments using AI algorithms.



## The SLK Advantage

### Comprehensive Jargon Analysis

Deeply understand industry-specific language and nuances for more precise sentiment analysis.

### Accurate Sentiment Detection

Identify and measure the intensity and direction of domain-specific sentiments with precision.

### Long-Term Trend Monitoring

Continuously track evolving sentiment trends & promptly address negative shifts using real-time data.

Get in touch! Write to us at [hello@slkgroup.com](mailto:hello@slkgroup.com)