

SentiX

Decipher Sentiments from **Customer Reviews** in **Real-Time**



Overview

Consumers' online reviews hold massive influence, making it crucial for businesses to understand and interpret this feedback. With countless reviews and real-time voice interactions daily, manual analysis is impossible. SentiX's AI-powered sentiment turns (live speech and written) feedback into actionable insights. By decoding customer sentiments, businesses can make smarter decisions, improve experiences, and boost success.

Key Features



Domain and
theme agnostic



Custom
lexicon support



Sentiment
scoring



Sentiment
trend analysis



Multiple data
source integration

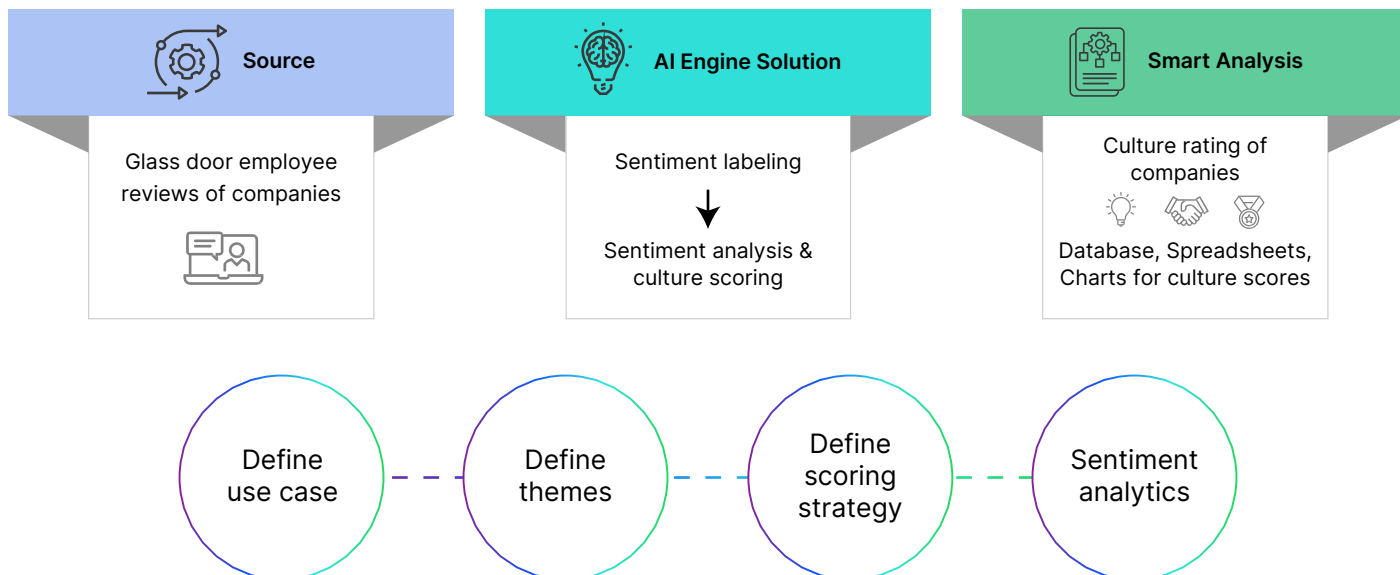


Real-time
analysis

Analyze customer feedback, identify trends,
address concerns promptly, and make informed
decisions, to ensure a competitive edge.

Turn Customer Voice into Strategic Actions

- Identifying the specific need for sentiment analysis.
- Establishing key themes relevant to your business.
- Setting up criteria for sentiment scoring.
- Analyzing sentiments using AI algorithms.



The SLK Advantage

Comprehensive Jargon Analysis

Deeply understand industry-specific language and nuances for more precise sentiment analysis.

Accurate Sentiment Detection

Identify and measure the intensity and direction of domain-specific sentiments with precision.

Long-Term Trend Monitoring

Continuously track evolving sentiment trends & promptly address negative shifts using real-time data.

Get in touch! Write to us at hello@slkgroup.com