

Sentiment Analysis

Uncover Hidden Investment Insights from **Glassdoor** **Reviews with** **Sentiment Analysis**



Overview

Institutional investors rely on thorough research on potential investments to make informed decisions. Glassdoor reviews reveal a company's internal environment, but manually sifting through millions of comments is impractical. Missing these valuable insights can lead to costly mistakes. Our AI-driven solution analyzes these reviews, identifies key cultural themes, and provides actionable scores, enabling smarter, data-driven investment decisions.

Key Features



AI-powered
sentiment analysis



Theme-specific
trend analysis



Quantification of
employee sentiment



Individual and intercompany
comparison



Top and bottom
performer analysis

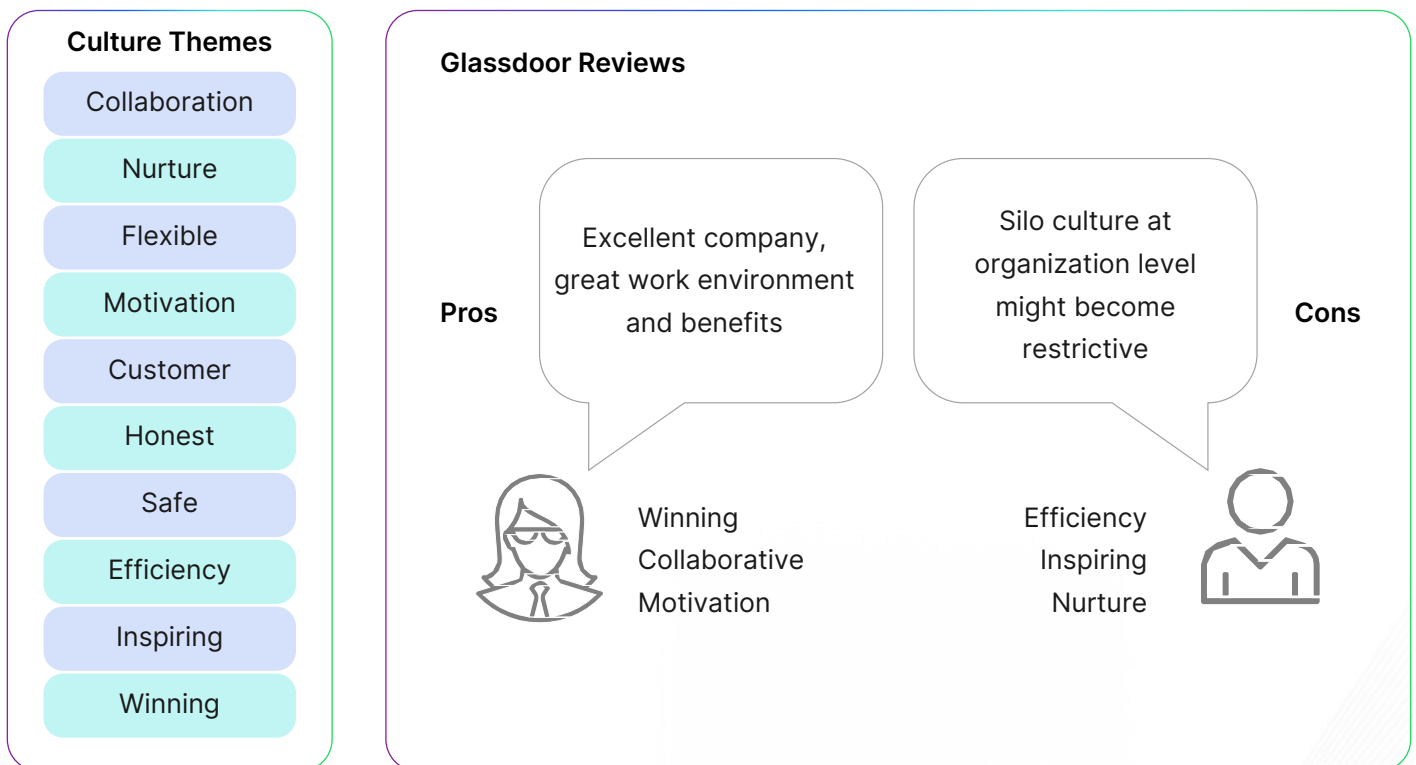


Proprietary ESG-based
investment signal

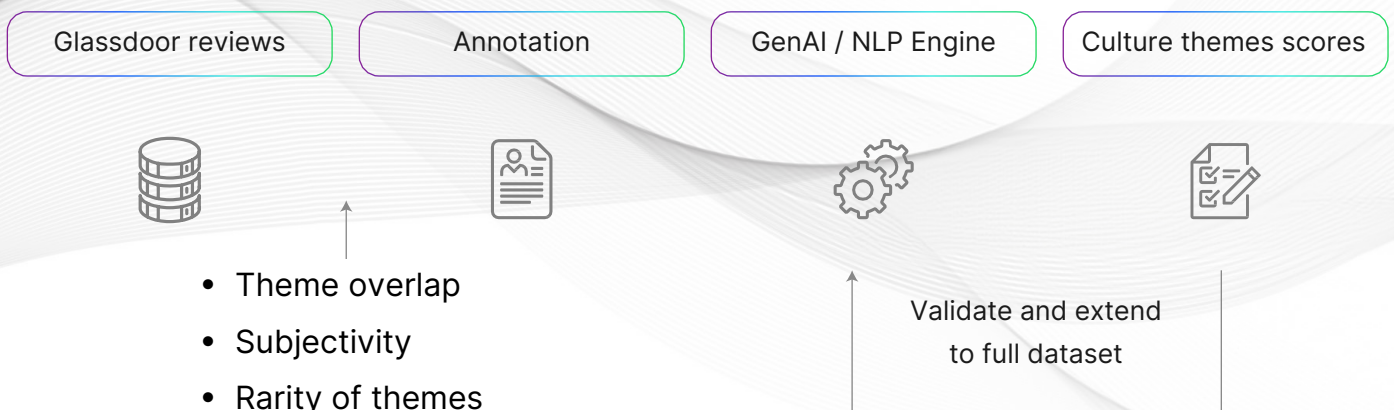
Make smarter well-informed investment
decisions by turning employee feedback from
Glassdoor into actionable insights.

Factor Employee Experiences Investment Decisions

- AI-driven data collection to aggregate Glassdoor reviews for targeted companies
- NLP-based sentiment analysis to detect sentiment and theme categorization such as collaboration, honesty, and flexibility
- AI-powered sentiment scoring for each theme
- Customizable report generation with clear, actionable insights for informed investment decisions



Approach



The SLK Advantage

Make Informed Decisions

Base your investment choices on employee experiences across key cultural themes – Collaboration, Nurture, Flexibility, Motivation, Customer Focus, Honesty, Safety, Efficiency, Inspiration, Winning.

Mitigate Risks

Spot potential red flags early through sentiment analysis.

Enhance Due Diligence

Complement traditional analysis with qualitative insights.

Gain Competitive Advantage

Access deeper insights into company culture than your competitors.

Manage Proactively

Respond swiftly to emerging issues within portfolio companies.

Key Benefits

480X

Faster
processing

35,000

Companies
assessed

15

Million reviews
analyzed

120K

Reviews analyzed
in 8 hours

Get in touch! Write to us at hello@slkgroup.com